

ABOUT DAV PUBLICATION

“It is stated that the books for LKG to Class VIII are distributed in our schools as these books are published by the Publication Division of the DAV. These books are periodically reviewed /revised after every 5 years, and are meant only for students studying in the DAV Schools and, therefore, under these circumstances it cannot be concluded that these books are sold.

- i) These books are made available at prices much lower than the books published by other publishers and these books are of no use to any other student except those studying in DAV Institutions.
- ii) The objective of distribution of these books is not to make profit, as ours is a Charitable Trust and therefore the books which are made available to students as per the curriculum devised by the Curriculum Cell of the DAV Centre for Academic Excellence.
- iii) These books are published by DAV and are not available with the other booksellers or publishers in the open market and these books are of no use to other than the DAV students.
- iv) It may be clarified that the reading material in the shape of books are specifically meant for the **students of the DAV Institutions only** and are of no use to students studying in other Institutions, as the distribution of these books is made through our schools only.
- v) It is pertinent to mention that these books are developed by a team of specialists entirely as per the syllabus prescribed in line with the guidelines of the NCERT. The production of our text books compares favourably with the text books of NCERT in terms of **content and form rather we have an edge over the books of the NCERT by way of extra activity and exercises provided in our books.**
- vi) **It would be worth mentioning that Copyright of these books is reserved with the Publication Division of the DAV,** and these books cannot be sold by any unauthorized person, being punishable under law.
- vii) It is mandatory that all books from LKG to Class VIII are distributed amongst the students on the campus as these books cannot be sold by outsiders, and being in house reading material, therefore, any sale by whomsoever would amount to **piracy and subject to legal proceedings under the law.**
- viii) While preparing, revising these books, besides adhering to the guidelines of the NCERT, it is ensured that scholars of national repute are invited to give

their opinion and help in preparing the contents of the books and also in revising the same. Some of the Scholars are also doing the same job for NCERT. The idea of common reading material was conceived by the department to provide a uniform learning material to the students of DAV Institutions located throughout the country making their mobility from one State to other becoming easy, as also paving a path for having common question papers for classes particularly VIII class which has an elevating impact on the standards of our students. Notably, there is no common examination being taken by the CBSE. This helps our students to do better in secondary and Sr. Secondary level.

- ix) The revision of these books after an interval of 5 years has enabled us to update our books in terms of the latest guidelines or new ideas which have crept in the educational system.

In order to strike a balance in the educational performance of our students in urban, rural and backward areas a regular analysis of the results is undertaken and the schools are instructed and guided to fill in the gaps, so as to, achieve desired “results of excellence”, which is possible only if we provide them the common material.

- x) It may be noted that strict instructions are issued to the school not to prescribe any additional book over and above prescribed by the DAV.”